



Candidate Statement

Darryn Webster

I am an avid (obsessed?) road cyclist with some mountain biking in the past.

Whilst always having had bicycles, as many find, life had turned them into dust collecting ornaments. Then a friend suggested we do a 45km fondo event, something which seemed outrageous and unachievable at the time, oh how I laughed! This was however the great trigger which motivated me to dust off the roadie, reengage with cycling and begin the life changing journey which continues today.

Fast forward five years, thousands of kms, participation in many other successful events and therapy for a Strava addiction, the positive impact cycling has had on my physical and mental well being is indescribable. From doubting my ability to achieve a 45km ride to achieving a sub 10hr Peaks Challenge time has been a fabulous learning journey which demonstrates goal setting, hard work and determination are key to success. I no longer think "can I?" when finding a new route, seeing a new adventure or finding a bigger hill to climb, it is "when will I?".

Professionally, I am a technology executive with 20+ years experience across diverse industries including education, entertainment, banking, finance and health. Currently I am working at the intersection of digital technology and education to create products which enable better lives through language education. My passion is finding innovative and interesting ways to use digital and mobile technology to create interest and engagement for purpose driven outcomes.

Alongside working in Education Technology I am a co-founder and managing director of Twigagroup (twigagroup.com.au). Twigagroup was founded to assist "for purpose", start up and not for profit organisations to achieve rapid change and sustainable growth through aligning purpose, strategy and operational excellence. This work feeds the soul.

My academic qualifications include attaining an MBA from the Australian Graduate School of Management (AGSM). Subsequently I coached and supported other MBA students in their journey as an member of AGSM's adjunct faculty lecturing in the fields of people, leadership and organisational change. Combining my technology background with people, leadership and organisational design expertise creates a unique and valuable skill set.

With my personal health and wellbeing having benefited significantly from the efforts of the cycling community, the organisations and volunteers who make possible community change, advocacy and awareness I am now desiring to give something back.

My application for a board role with Bicycle Network I see as an opportunity to give back and pay forward. It is predicated on the above passions, skills and



expertise being aligned with and potentially assistive too furthering Bicycle Network's purpose.

Thank you for taking the time.