



**BICYCLE  
NETWORK®**  
*We've got your back*



**Bicycle Network**  
**Annual Review**  
**2021**

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## **Board members:**

October 2020 – October 2021

Bicycle Network board members commence their voluntary positions at the Annual General Meeting in October and serve a three-year term.

### **Prita Jobling-Baker**

*President*

### **James Garriock**

*Vice President*

### **Jo Curtin**

### **Keir Patterson**

### **Jenica Brooke**

### **Alexander Ong**

### **Rita Bitar Nehma**

### **Jennifer Lang**

### **Emilie van de Graaff**

## **Bicycle Network team**

Bicycle Network employs 48 full-time, part-time, and casual team members.

As of July 2021, our Leadership Team are:

### **Craig Richards**

*Chief Executive Officer*

### **Bec Lane**

*General Manager Operations & Marketing*

### **Caitlin Borchers**

*General Manager Events*

### **Leyla Asadi**

*General Manager Behaviour Change*

### **Anthony Elliot**

*General Manager Membership*

### **Glen Janetzki**

*General Manager Commercial*

### **Riley Johnson**

*General Manager Strategy & Growth*

## **Acknowledgement of country**

We acknowledge the traditional custodians of the lands where we work and live and pay our respects to Aboriginal and Torres Strait Islander Elders past, present and emerging. We celebrate the diversity, stories and traditions of Aboriginal and Torres Strait Islander people and their ongoing cultures and connections to the lands and waters of Australia.



# Introduction

## Why are we here?

Bicycle Network is one of the leading member-based bike riding organisations in Australia. We are committed to improving the health and wellbeing of all Australians by making it easier for people to ride a bike.

Operating nationally, we encourage community participation and promotion of healthy lifestyles through bike riding.

## We've got your back

There's just something about people who ride bikes. They look out for one another. They stop to help if someone's in trouble. They let someone sit behind them if it's one of those days when you're battling a headwind.

This is the essence of what it means to be part of Bicycle Network: we have each other's back.

It's why we look in the mirror regularly and make sure we're living by our four key values:

**Committed** We're not afraid to take on something huge and we don't let the doubters stop us. We push hard because we believe we can make a difference.

**Honest** We don't waste our time with BS - but we're never rude about it. We want to get on with the job so we're honest with ourselves and others.

**Inclusive** We're quick to welcome you into the family. We've got your back, no matter who you are or what you ride.

**Progressive** We think creatively, adapt and always strive to be better than yesterday.





# Five wins for bike riders in 2021

With COVID-19 continuing to affect the way we moved around, 2021 contained many challenges. Nevertheless, there were ways in which bike riding was made better in 2021 than in preceding years. Here are five ways in which people riding bikes benefited this year:

## 1. More 'pop-up' bike lanes

One of the unexpected twists of the COVID-19 pandemic has been the surge in enthusiasm for riding a bike. It hit an all-time high in 2020, with growth in local bike riding climbing as high as 270% on some paths. Local and state governments across Australia were quick to respond with 'pop-up' bike lanes being built across the country.

Melbourne led a sterling effort in 2021, with 16 km of new lanes built. The list included Spring Street, William Street, and Peel Street, and included extensions along Rathdowne Street, Exhibition Street and St Kilda Road.

In Sydney, several pop-up lanes were made permanent, including Pitt Street in the CBD and Henderson Road, Railway Parade and Bridge Street in Erskineville.

## 2. New technology for targeting distracted drivers

One of the biggest challenges for riders and other vulnerable road users is distracted driving. However, in 2021 the fight to reduce this illegal behaviour stepped up a notch.

Mobile phone detection camera systems are now permanently operating in New South Wales, Victoria, and Queensland, and distracted drivers are now facing hefty fines for breaking the rules. Tasmania has approved a trial to start operating from 2022.

Since 2001, Bicycle Network has been actively campaigning against distracted driving. More recently we have been advocating for phone detection technology to target distracted drivers, and we are pleased to see a tactical response taking shape across multiple states.





### 3. The Gipps Street Ramp steps up

After years of campaigning by the bike riding community, there was new momentum in the removal of the notorious Gipps Street steps on the Main Yarra Trail in Melbourne. Planning is now underway for a gentle sloping ramp, to be delivered by Parks Victoria.

The call to remove the notorious steps, which are a cumbersome climb for riders, was made all the way back in 2006. Final approval for the ramp build was unanimously voted in late 2021, over 15 years later. Better late than never!

### 4. Minimum passing distance laws unified

On April 26, minimum passing distance laws came into effect in Victoria, unifying the legislation across Australia.

People driving cars must now pass people riding bikes at a distance of 1 m in speed zones 60 km and below, and 1.5m in speed zones above 60 km.

### 5. Tasmania starts integration with public transport

Hobart's ferry trial kicked off in August, which allowed people with bikes to ride for free on ferries between Bellerive and Hobart during the morning and afternoon peaks. This was a big win for commuters travelling across the River Derwent, who otherwise would have to use the unsafe Tasman Bridge.

Down in Kingston, work got underway on new bus stop 'park and rides' which will include the first bike parking cages for public transport users. More of these park and rides are planned for Hobart, with all of them including the potential for secure bike parking.





# Bicycle Network 2021 highlights

As well as wins for bike riders, Bicycle Network had its own share of victories across the programs we undertake each day. Here we've picked out the top five highlights of the year.

## 1. Open Streets kicks off

Our latest safety initiative, Open Streets, launched this year at primary schools in Melbourne's inner north. Through these pilot trials we have seen boosted active travel rates, happy parents, and even happier schoolkids.

[\(page 18\)](#)

## 2. Memberships continue to grow

We welcomed more than 6000 new members to Bicycle Network, a massive effort from our dedicated team. We also celebrated over 1000 Rider Rescue subscribers and more than 250 Bike Insure policies.

[\(page 10\)](#)

## 3. Back On Your Bike launches in Tassie

We were thrilled to deliver the first sessions of Back On Your Bike, a new bike education program for adults either beginning to ride or wanting to build on their bike riding skills and confidence in a safe and encouraging environment.

[\(page 18\)](#)

## 4. Smarter transport data with new sensor program

We partnered with the City of Port Phillip and UK tech firm Vivacity Labs to launch our first Artificial Intelligence-based sensor surveys for surveying road traffic. Our transport survey capabilities are more powerful than ever before.

[\(page 13\)](#)

## 5. Parkiteer wins tender and keeps growing

Not only was our Parkiteer contract renewed by Public Transport Victoria for another five years, we also opened four new cages across Melbourne and have many more in the pipeline.

[\(page 13\)](#)





# Improving conditions for people riding bikes

## Public affairs and marketing

### What we are striving for

#### From our Strategic Plan 2021-2024

##### 2021-22 activities

Capitalise on COVID-19 bike boom

Pursue in-the-pipeline projects

##### 2021-22 Key Performance Indicators (KPIs)

Facilities built and laws changed

### What we did in 2021

#### Public affairs

We provide feedback and advice on designs for many of the cycling infrastructure projects being built by local and state governments to ensure riders get a better outcome. In Victoria, we have seen major advances in the Level Crossing Removal Project, upgrades to the Mornington and Peninsula trails, and extensions to the Great Southern Rail Trail. In Tasmania, there were new sections of the Coastal Pathway built, new shared path connections in Glenorchy, Huonville and Devonport, and designs for separated bike lanes in Campbell, Liverpool and Bathurst streets in Hobart. Some of our project highlights are summarised in the table on page 8.

We also prepared over 30 submissions to state and federal strategies including the National Obesity Strategy, Melbourne Land Use Framework, Victorian Climate Change Adaptation Action Plan, Tasmanian Legislative Council Road Safety Inquiry, Tasmanian Climate Action Plan and Sustainability Victoria Strategy. In a submission to the Australian Design Rules Development Program, we provided recommendations that should ensure safer freight vehicles on our roads.

#### Other key activities in 2021 included:

##### Pop-up bike lanes

A key action in our Strategic Plan has been to support the rollout of pop-up bike lanes and advocate for their transition into permanent facilities where they work. We have worked with local and state government this





year to ensure high quality, fit-for-purpose lanes have been delivered across Melbourne. In June, Bicycle Network submitted our How To Evaluate Pop-Up Bike Lanes report to key stakeholders in Victoria.

### Targeting bike thefts

Our 2021 Bike Thefts report found that the number of bikes stolen in Victoria has increased by more than 80 per cent in 10 years and shows no sign of stopping. We took our findings to radio and print media and liaised with local governments where bike theft risks were highest.

### Federal spending and election

In our pre-budget submission we called on the Australian Government to back an active transport budget, a stimulus package to fund active tourism, and 30 per cent rebates on all bike purchases. In the lead-up to the 2022 federal election, we released our Backing The Bike policy paper.

### Tasmanian Parliamentary Friends of Cycling

In November we organised the launch of a Tasmanian Parliamentary Friends of Cycling Group. This group is co-chaired by Minister Madeleine Ogilvie and Legislative Council member Josh Willie.

### Safer roads

In May, we released our Bike Rider Fatality Report, a detailed analysis of fatal road crash data between the years 2001–2020. Our report found that, sadly, the number of bike riders killed on our roads has not changed in 20 years. In the same month, Bicycle Network banded together with other bike organisations to prepare a joint submission addressing important amendments to the National Road Safety Strategy, namely the need to consider vulnerable road users.

### Bike volume open data

In August, Bicycle Network released 15,000 bits of bike count data to the public through our Data Dashboard, offering professionals, researchers and the general community an important resource for understanding bike activity and supporting advocacy.

### Communication to members

This year we published over 580 newsroom stories and compiled 23 editions of our fortnightly In The Loop e-newsletter. Our stories were read just over 560,000 times. The most popular stories in our newsroom were:

*Lime bikes jump into action* – 21,500 views

*Can I still ride my bike outdoors?* – 14,300 views

*Dutch Reach becomes law in UK* – 7300 views

*Mornington Trail on track for completion* – 5600 views

*Bikes on public transport—here's what you can do* – 4400 views

## VIC

'Pop-up' bike lane trials in Melbourne, Port Phillip, Darebin and Yarra local government areas

Seaford shared path delivered as part of Level Crossing Removal Project

Craigieburn off-road bike link construction

Safety upgrades to Canning Street, Kew Boulevard circuit, Federation Trail, Darebin Creek Trail and Gardiners Creek Trail

Great Southern Rail Trail extension

St Kilda Road separated bike lane upgrade and extension

Darebin Creek Trail underpass at Childs Road

Exhibition Street pop-up lane made permanent

'Easy ride' bike routes installation across City of Whitehorse

Cranwell Park upgrade on Maribyrnong Trail

Upfield Trail upgrade between Coburg and Brunswick

Hawthorn to Box Hill feasibility confirmation

Funding for Peninsula Trail

## TAS

New sections of Coastal Pathway progress at Ambleside-Latrobe (Devonport) and Penguin foreshore

New shared path connections at Bowen Bridge in Glenorchy, Huonville to the schools and along Stoney Rise Road in Devonport

North East Rail Trail development application approved and legal challenges dismissed

Tasman Bridge paths project moved ahead with a team assigned to start work on the reference design

Federal and state government road safety funding secured for the design of separated bike lanes on Campbell, Liverpool and Bathurst Streets

Huon Road shoulders were sealed above Strickland Avenue until Fern Tree



## Media

With the majority of our events cancelled in 2021 due to COVID-19, we experienced a general decrease in event-related media output. However, when it came to advocacy, our voice was strong. The boom in bike popularity across our cities remained in the public spotlight this year and Bicycle Network was continually called on as a representative spokesperson for the bike community.

Bicycle Network had 827 mentions in the media in 2021, which translates to a potential reach of 17.53 million. The predominant form of media was newspaper and online news articles.

## Marketing

### Website visits

The Bicycle Network website is an essential component of our communication with members and supporters about all aspects of our work. We had over 2.2 million unique website visits this year, matching our 2020 figure.

### Social media

Our social media follower base continued growing in 2021, with over 66,000 followers across our social media platforms. The majority of our followers are on Facebook (53%). We have dedicated national Facebook, Twitter and Instagram pages and Tasmanian-specific Facebook and Twitter pages.

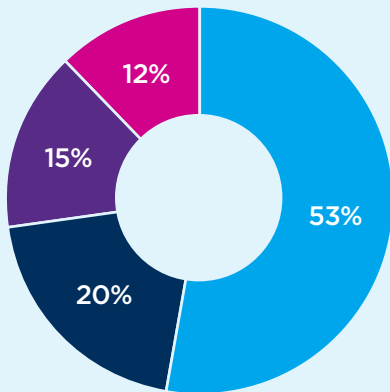


**580**  
NEWS ARTICLES

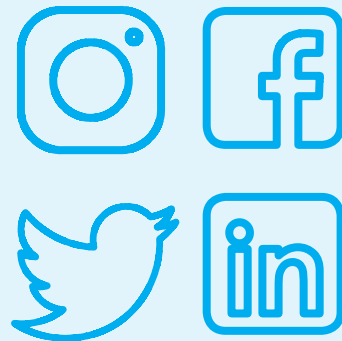


**2.2**  
**MILLION**  
WEBSITE VISITORS IN 2021

### Social media follower breakdown



- Facebook
- Twitter
- Instagram
- LinkedIn



**66.1**  
**THOUSAND**  
SOCIAL MEDIA FOLLOWERS  
AT THE END OF 2021



# Support for all bike riders

## Membership

### What we are striving for

#### From our Strategic Plan 2021-2024

##### 2021-22 activities

Always on acquisition

New member categories

##### 2021-22 KPIs

50,000 new members

NPS up 10 points

### What we did in 2021

#### Membership, Rider Rescue and Bike Insure

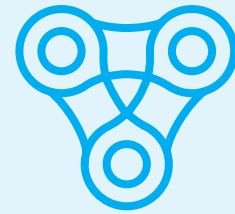
Being and staying active in difficult and uncertain times is crucial for our physical and mental health. We continued to support our members, and welcome new ones, by having their back whenever, however and whatever they ride.

We offered support to our members who were struggling financially with payment extensions and discounts. Our new Community and Basic Cover memberships helped us broaden our appeal to new riders and keep our members pedalling with us.

We maintained our regular renewal and 'win-back' membership campaigns. We also continued to offer value to members with discounts and special offers from our partners and access to our Cashback member rewards program.

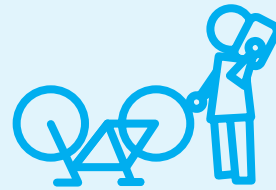
Our latest member services are also hitting new highs. Rider Rescue celebrated a major milestone – passing 1000 total subscribers in December (1035). Bike Insure saw steady growth across the year, with more than 250 policies taken up and we finished the year on 327 total policies.

We finished the year on more than 48,200 members and saw more than 6000 new members join us from across the country. We extend the warmest welcome to those who discovered a love of riding and joined us for the first time in 2021.



# 6000+

NEW MEMBERS IN



# 1000+

NEW RIDER RESCUE  
SUBSCRIPTIONS



# 320+

BIKE INSURE  
POLICIES



# 340+

MEMBERS  
SUPPORTED WITH



## Riders' Rights

Through our membership and advocacy, Bicycle Network plays an active and supportive role when people riding bikes have been injured or wronged.

We worked closely with our legal partner, Maurice Blackburn, to continue our increased support for members who had incurred property damage following a crash – this updated approach helped recover more than \$25,000 for our members.

In 2021, our team supported 346 members who had been involved in all types of crashes – this number is consistent with previous years.

## Who are our members?

Overall, our membership remains weighted to older age groups with 54% of our members aged 51 years and over.

Women make up 36% of our total members – a small but encouraging increase from 35% in 2020. While it's a long way from where we need to be, it shows our work to address this area throughout our campaigns and our Women's Community work is having an impact.

The type of riding our members enjoy was mostly consistent with previous years, however, we did start to see the impact of working from home restrictions that were in place across parts of Australia. We saw a 9% decrease in the number of members who commute to work at least once per week.

COVID-19 significantly impacted our members' riding habits, with 53% of members from Victoria and New South Wales riding less than they normally would or not at all.

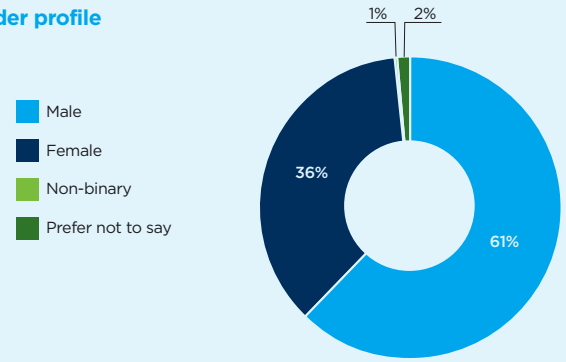
Fortunately, it wasn't all doom and gloom. It was encouraging to see that members in states that weren't as heavily affected by lockdown restrictions were able to get out on the bike – with only 32% of members outside Victoria and New South Wales telling us that they're riding less than they normally would or not at all.

The peace of mind from our insurance coverage remained the number one reason most of our members join Bicycle Network. However, we saw another increase in the number of members who believe in our mission and want to support our efforts to make bike riding easier and safer for all Australians.

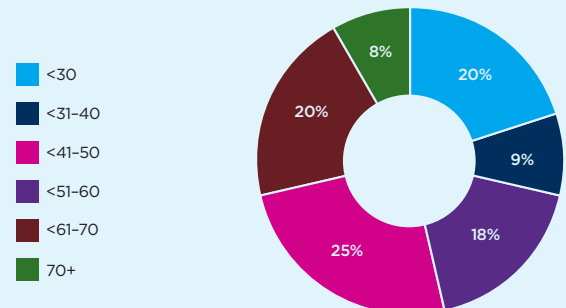
## Thank you!

We want to take this opportunity to thank all our loyal members. It is through your support that we are able to continue our work and build a nation of bike riders.

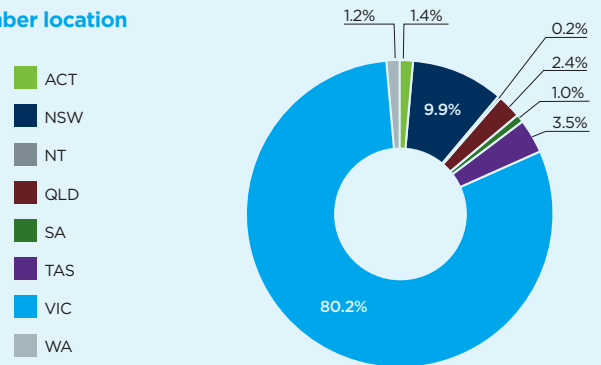
### Gender profile



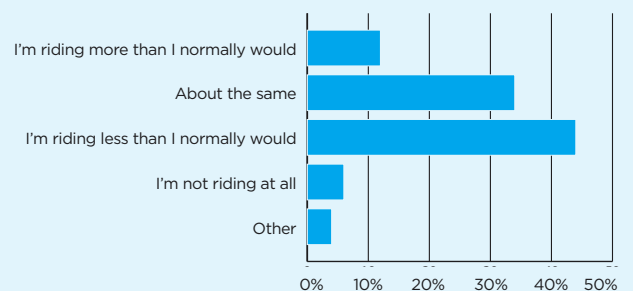
### Member age breakdown



### Member location



### Impact of COVID-19 on weekly riding habits





# Making bike riding a social norm

## Commercial

### What we did in 2021

#### Bike parking

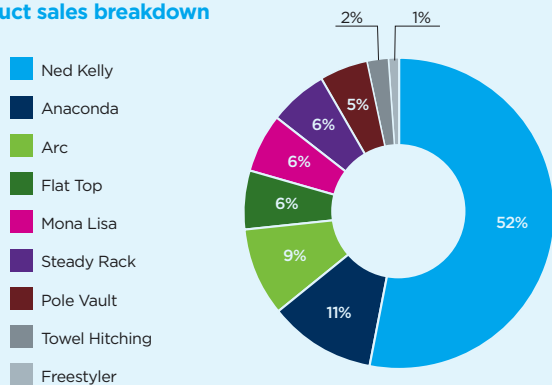
We sold a total of 942 individual bike parking items to commercial clients and private households. The Ned Kelly® hanging rack, our most popular product, comprised 52% of sales.

In 2020, we added bike sheds to our diverse range of parking products and this year we kept the flame alive with the construction of two more sheds. We also released two new exciting products to our range: fixed floor pumps for bike tyre inflation, and bike maintenance stands for quick and convenient bike repairs.

Despite COVID-19 continuing to stymie many community events in 2021, Bicycle Network was able to provide its parking rails and racking for 16 separate events.



Product sales breakdown



## Parkiteer

Following our five-year tender renewal with Public Transport Victoria, we have seen Parkiteer steadily growing across Victoria. The team opened four new cages at Beaconsfield, Sandown Park, Coburg and Moreland railway stations. Overall, the program has grown by 43% in the past five years.

The exciting growth means we are achieving greater coverage with Parkiteer across the state each year. In Victoria, 44% of all metropolitan railway stations and 28% of regional stations now have a Parkiteer cage. The number of cages at the end of 2021 (126 in total) translates to 3141 bike parking spaces operated and maintained by Bicycle Network.

Our user base is also on the rise. We had 1805 new cardholders sign up for Parkiteer in 2021, a growth of 8% from the previous year.

The Parkiteer team have been wasting no time in further building and expanding the program, providing consultation on multiple future cages within the railway network. A mobile access app trial was also launched in 2021, allowing users to open cages with their mobile phone.

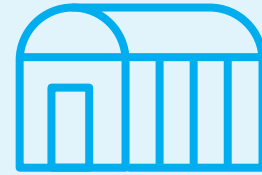
## Artificial Intelligence Road Surveys

Our Artificial Intelligence Road Surveys (AIRS) program continued its success in 2021. This state-of-the-art survey program uses cameras, sensors and machine-learning software to autonomously detect road users and analyse how they interact with the road environment.

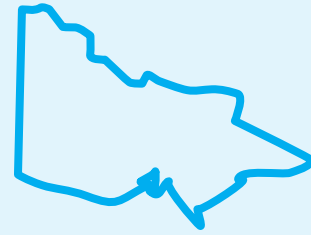
This year, we completed 14 AIRS projects and collected over 700 hours of footage from survey sites. We provided critical data for the Department of Transport to evaluate infrastructure delivered through its Pop-up Bike Lanes program. We also supported the City of Yarra in monitoring bike movements on newly installed separated bike lanes.

We also partnered with the City of Port Phillip to launch one of Melbourne's first sensor-based road surveys. Unlike our previous AIRS projects, which employ temporary road cameras, a sensor is a permanently installed device that captures and processes traffic data over the long-term.

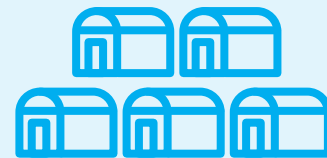
Bicycle Network has installed four sensors across the City of Port Phillip. The collected data assists council transport planners to meet mode-shift targets set out in the 2018-2028 Integrated Transport Strategy. The strategy aims to build 11 protected bicycle corridors and increase the number of bike trips by 151% compared to 2017 numbers by the completion of the 2027-2028 financial year.



**97 PARKITEER  
CAGES**  
IN MELBOURNE



**29 PARKITEER  
CAGES**  
IN REGIONAL VICTORIA



**UP**  
CAGES FROM



**3,000+**  
TOTAL SECURE BIKE PARKING SPACES



## Super Counts

### Super Tuesday

We had 895 volunteers participate in the 2021 Super Tuesday South commuter count on 2 March, which counts bike movements in the morning between 7 am and 9 am. The Super Tuesday South count covers Victoria, Tasmania, New South Wales, South Australia and Western Australia. In September, we surveyed a further 109 sites as part of Super Tuesday North (Queensland) and Super Tuesday Top End (Northern Territory). Combined, the Super Tuesday count programs surveyed over 1000 sites across 48 councils and recorded over 160,400 bike movements.

Unfortunately, there was a 33% decline in bike riding across the councils surveyed compared to 2020. However, this is to be expected due to the various challenges placed on states by the COVID-19 pandemic.

The 2021 Super Tuesday counts revealed that people presenting as women comprised 26% of all bike riders counted across Australia, on par with the 2020 Super Tuesday findings.

Each year the Super Tuesday Bike Count is powered by volunteers. In return for their efforts, Bicycle Network donates \$60 to a charity, community group or non-profit organisation nominated by the volunteer. In 2021, Super Tuesday raised \$61,280 for the community. Counters can also nominate to get a discount off their Bicycle Network membership cost.

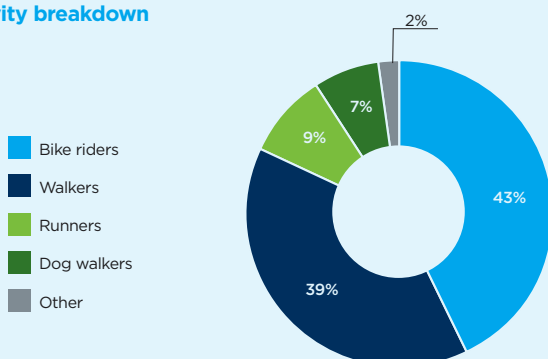
### Super Sunday

In November, we signed up 168 volunteers for the 2021 Super Sunday count, which counts recreational trips (bike riding, walking, running, dog-walking) on a Sunday between 9 am and 12 pm. We had 18 councils covering 171 sites participate in the 2021 count.

Over 65,000 recreational trips were recorded by our volunteers. We found a general decrease (27%) in the number of trips compared with 2020. Bike riding continued to be the most popular activity at 43% of all observed trips.

The 2021 Super Sunday count raised \$18,920 in donations nationally.

#### Activity breakdown



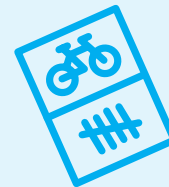
48

PARTICIPATING COUNCILS



1100+

VOLUNTEERS



1000+

SITES COUNTED



MOVEMENTS RECORDED



\$80,000+

IN DONATIONS RAISED

# Making unforgettable bike experiences

## Events

### What we are striving for

#### From our Strategic Plan 2021-2024

##### 2021-22 activities

- Improve rider experiences
- Find alternatives if can't run
- Embed Great Escape in the rides portfolio

##### 2021-22 KPIs

- Net Promoter Score up 10 points
- Sell out Great Escape series
- Achieve budget surplus

### What we did in 2021

Sadly, due to the continuing challenges of COVID-19, we had to cancel many of our popular bike events in 2021. However, there was one event that we were able to get through the door.

#### Peaks Challenge

It was fantastic to see the return of Peaks Challenge Falls Creek this year.

This event was the last Bicycle Network ride to occur in 2020 and the first to return in 2021. With many changes implemented to ensure COVID safety, it looked different to past years, however, the 12th edition lost none of its sparkle and riders still felt they were taking part in a world-class event.

Some 1727 riders make the journey to the mountain to take on the challenge. This is an increase of over 20% in rider numbers from 2020.

The first female rider to finish was Emma Padovan, who also clocked in the fastest climbs of the Mt Hotham and Falls Creek peaks among female riders. The first male rider to cross the finish line this year was Jack Aitken, also the fastest climber of the Mt Hotham and Tawonga Gap peaks. Congratulations to both riders!

For this year's Peaks event we introduced a 100 km ride option, making its way to the Blue Duck and returning back towards Falls Creek. This new option was well received and gave participants a glimpse of the challenge and support that our 235 km riders experience year after year.

We continued our strong track record of success among riders, achieving a net promoter score of 73.

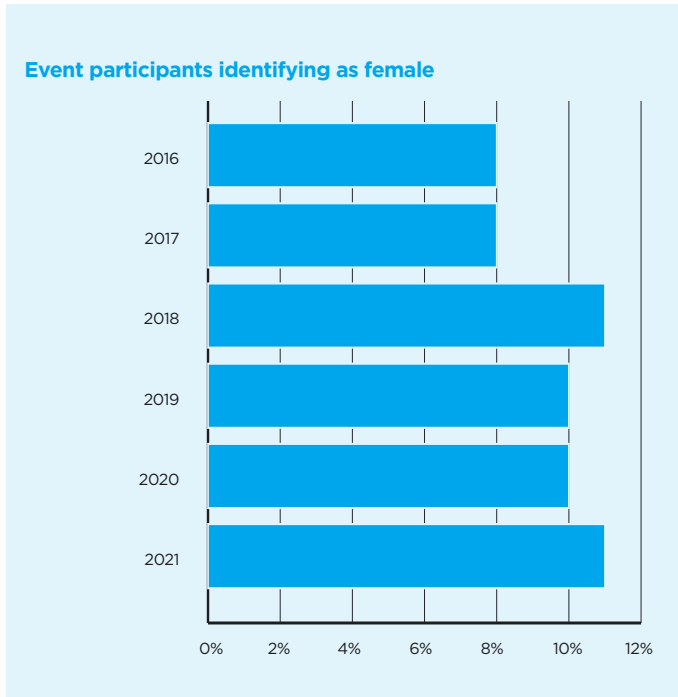




## Women's Community

Each year, Bicycle Network sets targets for women's engagement and event participation. In 2021, despite losing the majority of our events, 10.5% of event participants were female, a modest but important increase from the previous year.

The Bicycle Network Women's Community Facebook group page is also slowly but surely on the rise, with over 1800 followers.



# Changing people's transport choices

## Behaviour change

### What we are striving for

#### From our Strategic Plan 2021-2024

##### 2021-22 activities

Implement Ride2School program in Victoria and Tasmania

##### 2021-22 KPIs

10% active travel increase at high-intensity schools

### What we did in 2021

#### Ride2School

Bicycle Network's flagship behaviour change program is Ride2School, which supports and encourages children to ride, scoot, skate or walk to school. It's an easy and effective way for students to get their necessary 60 minutes of exercise each day.

##### Ride2School Victoria

With lockdown restrictions shutting down schools throughout the year, delivering our program in 2021 could often be an uphill battle. Nevertheless, our dedicated team were able to fulfil a range of bike education sessions, active map workshops, active travel celebration days and two MIND.BODY.PEDAL days between the lockdown periods. Many elements of our program were also adapted to an online format, which allowed us to teach bike education to children remotely.

We reached 89 schools with our program in 2021. The average 'active travel rate' in 2021 for participating schools was 50%, lower than previous years but likely due to challenges with COVID-19.

Ride2School will continue its success right through to 2023, with the Victorian Government funding Bicycle Network \$1.4 million to keep the program running.

##### Ride2School Tasmania

In 2021, the Ride2School program continued going from strength to strength with 134 bike education workshops delivered, exceeding the target of 50 workshops set by our funders for the year. The Active Maps program was completed with two schools this year, meeting the target for this component and



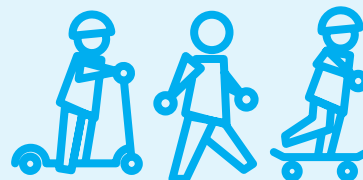
# 878

REGISTERED SCHOOLS



# 140

SCHOOLS PARTICIPATED FOR THE FIRST TIME IN 2021



# 64%

AVERAGE ACTIVE TRAVEL RATE



helping to further ensure students and families are safe and confident to ride to school. The program engaged schools from each area of Tasmania, reaching from Stanley in the north-west, George Town in the north-east, Swansea on the east coast, Franklin in the south and many schools in between.

### Ride2School Day

National Ride2School Day is our annual celebration of active school travel and is made free to every school in Australia.

This year's event was held on Friday 26 March with a massive 878 schools across the country taking part in active school travel. The Victorian Minister for Roads and Roads Safety Ben Carroll joined Bicycle Network at Brunswick East Primary School to celebrate the day. The Tasmanian Ride2School Day was attended by Minister Elise Archer and MPs Madeleine Ogilvie and Sue Hickey at Bowen Road Primary School.

### Open Streets

Bicycle Network partnered with Moreland City Council this year to trial Open Streets, a behaviour change initiative that opens roads adjacent to schools for children walking, riding, scooting and skating at the start and end of the school day. Vehicle traffic is diverted to another route, allowing children to safely engage in active school travel and recreation.

We delivered two Open Streets projects at Brunswick East Primary School (March) and North Coburg Primary School (November), and we couldn't be happier with the outcome.

At Brunswick East Primary School, we found an increase of 18.3% in active school travel during Open Streets trials, with respondents (children and parents) giving an average satisfaction rating of 4.61 out of 5. Approximately 83% of respondents said they would like to see Open Streets events at the school every week.

### Back On Your Bike

Another exciting new program we kicked off in 2021 is Back on your Bike. This hands-on bike education program, funded by a state government Healthy Tasmania grant, is designed to help people start riding again if it's been a while since they've been on a bike or they've only recently started riding.

Bicycle Network launched the program in November 2021 with the first sessions held across 5 local government areas in Tasmania. We are working with local councils and organisations to deliver sessions, as well as offering individual and group sessions to the broader public.





## Community Bike Education Program

Bicycle Network also delivered its first Community Bike Education Program, a bike skills workshop designed to help City of Wyndham residents (children and adults) learn how to ride and build confidence.

Bicycle Network ran six bike education sessions for the community across three weekends in early 2021. Our sessions received unanimous high-level satisfaction rating from both children and adult participants.

It was great to see a council listening to their community and supporting them to build long-term bike riding habits.

## Ride2Work

### Ride2Work Day Victoria

Our 2021 Ride2Work Day took place on 10 November and was unfortunately the wettest we've had in a long time in Melbourne. After shifting the date and keeping our fingers crossed that more people would be back in their offices, the weather likely dissuaded many from hopping on a bike. Despite this, we had 1003 Ride2Work registrations in Victoria.

The Victorian Minister for Roads and Roads Safety Ben Carroll joined us at Birrarung Marr to support the day. We also tried out a Ride2Coffee initiative this year for people who were still restricted or working from home, which saw participating local councils support businesses to offer people a free coffee if they rode to the coffee shop. This was well received by those who took part.

We'd like to thank everyone who braved the weather to make their wheels count!

### Ride2Work Day Tasmania

While rain also threatened our breakfast in Hobart, we made it through the morning before the heavens opened.

This year we moved our breakfast location to celebrate the operation of the Derwent Ferry service between Bellerive and Hobart that has allowed people to bring their bikes back and forth for free.

We were visited by Tasmanian Premier Peter Gutwein, Ministers Howlett and Barnett and Infrastructure Minister Michael Ferguson tried his hand at our smoothie-making bike.

We also ran a commuter challenge from Bellerive which was narrowly won by the motorbike rider, followed by the bicycle rider who came by road, the bicycle rider on the ferry, the car driver and bus passenger who came in last.





# Our driving force

## Volunteers

Volunteers are the lifeblood of Bicycle Network and play a core role in everything we do – from serving on the board, to delivering our events, collecting data for Super Counts and connecting us with bike riders right across the country.

As was the case in 2020, the combination of lockdown restrictions and Bicycle Network event cancellations meant that the number of volunteers supporting us was much lower than previous years. Nevertheless, we had 181 Victorian volunteers filling in roles in the office, workshop and at the Peaks Challenge in March. We welcomed 31 new Victorian volunteers to Bicycle Network, a clear indicator of the strength and reach of our long-running program.

We were able to celebrate National Volunteer Week in person after unfortunately having to run it remotely in 2020. This meant we were finally able to recognise our 2020 award recipients at our 2021 function in Melbourne, as well as our award recipients for the current year.

**Bicycle Network celebrated five new Honour Board inductees, and one new Life Member in 2021.**

### Honour Board

Gary Young  
Richard Clarke

Steve Milton  
Wally Sharpe

### Life Membership

Adrian Versteegan

We would like to sincerely thank our invaluable volunteers for their continual support, we couldn't do what we do without you!

### Bicycle Network Tasmania Volunteer Committee

Bicycle Network's Tasmanian volunteers provide a free social rides program and during 2021 new ride leaders were trained and 1-3 rides were offered most weeks in the south and once a month in the north-west. Rides were also organised for Tasmanian Bike Week and Seniors Week, 'try an e-bike' sessions were held at the Clarence Climate Expo and a stall promoting e-bikes and social rides at the Hobart Show.

The social rides program expanded to northern areas of the state with the affiliation of the Tamar Bicycle Users Group with Bicycle Network in December, covering membership and social rides insurance.

The volunteer committee negotiated the purchase of two free-standing bike tool stands and air pumps with Rotary Hobart and local e-bike retailer Teros. These are intended for installation next to the Intercity Cycleway in the Glenorchy and Hobart Council areas.



# Financial report

## Summary of Surplus or Deficit and Other Comprehensive Income for the year ended 30 June 2021

	2021	2020
	\$ '000	\$ '000
Revenue	8,152	11,606
Investment revenue	7	26
<b>Total Revenue</b>	<b>8,159</b>	<b>11,632</b>
Expenses	8,040	11,357
<b>Surplus/ (Deficit) for the year</b>	<b>119</b>	<b>275</b>
<b>Comprehensive Surplus/(Deficit) for the year</b>	<b>119</b>	<b>275</b>

## Summary Balance Sheet as at 30 June 2020

	2021	2020
	\$ '000	\$ '000
Current Assets	4,811	2,870
Non-current assets	4,689	4,957
<b>Total Assets</b>	<b>9,500</b>	<b>7,827</b>
Current Liabilities	6,095	4,344
Non-current liabilities	101	298
<b>Total Liabilities</b>	<b>6,196</b>	<b>4,642</b>
<b>Net assets</b>	<b>3,304</b>	<b>3,185</b>

## Summary Statement of Cash Flows for year ended 30 June 2021

	2021	2020
	\$ '000	\$ '000
Net cash used in operating activities	2,926	217
Net cash used in investing activities	(155)	(660)
Net increase/(decrease) in cash	2,122	(443)
Cash at beginning of financial year	1,472	1,915
<b>Cash at end of the financial year</b>	<b>3,594</b>	<b>1,472</b>

### Revenue by source

