

Planning a National Ride2Work Day Event Community Breakfast Ideas and Checklist

Most community breakfasts are organised to coincide with National Ride2Work Day, on Wednesday 12 October 2016. However there's no reason why you can't hold a community breakfast on any other day of the year that best suits your community.

Register your breakfast

[Register your breakfast](#) by completing the online survey so we can promote your event on our website and social media.

Ideas for your breakfast

- Contact local businesses to see if they would like to be involved with your community breakfast. Supplying goods and services (breakfast items and coffees) or donating prizes to the event is a great way for them to promote their business.
- Get in touch with your local Bicycle User Group (BUG) and request their support. They can provide invaluable assistance and advice to new riders. Check the [Bicycle Network website](#) to find your local BUG.
- Think about the different services you could provide at your breakfast. Why not ask the local hair salon to help out with "helmet hair repair"? Or a masseur to offer free five minute massages to relieve tired muscles? Ask your local bike shop if they would like to run some bike maintenance workshops or free bike tune-ups. It's a great way for them to promote their business.
- Try to have healthy options available for breakfast!
- Consider where people will leave their bikes. Make sure there is a secure area provided for bike parking.

Some other great ideas for your National Ride2Work Day Community Breakfast

- Don't forget to take photos! Send a copy of your best photos to the [Ride2Work team](#), as well as local press. Post them on social media: [#Ride2Work](#)
- Host a fashion parade! Everyone has a different style when it comes to riding to work – have some fun and get a catwalk going.
- Come up with some wacky prizes for: the best decorated bike, the longest commute, the earliest riser.
- Provide information on bike riding facilities in your area. People may not be aware of the different bike tracks and paths that are available for use.

Remind attendees to register

- It's important for us to record the number of riders participating in National Ride2Work Day so we can continue to offer support and campaign for better facilities for bike riders around Australia. Encourage them to register at ride2work.com.au

Promote your breakfast

- Contact the [Ride2Work team](#) to obtain copies of pre-event media release templates and send them out to your local media outlets.
- Logo usage: we want to assist you to promote the event wherever possible and are happy to provide you with official logos to use on your website, posters, flyers and other promotional documents. All we ask is that you please send these items to us for approval prior to making them public.

Make sure that you have fun!

- By making riding to work a fun experience, people are more likely to give it another go.