

Ride2School Champions

George El-hage - St Joseph Warrnambool

St Joseph's Warrnambool have been involved with the Ride2School Program since March 2007 and have increased their active travel rate from 50% to well over 80% of students walking and riding to school. The man behind this steady increase in the school community is George El-hage.

Nominated by the Warrnambool TravelSmart officer Nicole Wood, George is described as a 'cycling champion' who is leading by example, riding to school everyday.

George wants to create a school community where riding and walking to school are the norm. To achieve this he has turned his classroom into a 'PR machine', allowing students to take control of the program by increasing the publicity, through posters and promotional techniques targeting parents who drive their children to school.

Other measures include encouraging parents to allow [students to walk part of the way to school](#), with a steady increase in the number of students who are walking the last few blocks to school.

The future looks bright for St Joseph's with a bike shed currently under construction and George's plan to get his students to crack the 90% active travel mark.

Congratulations George and keep those pedals turning!

