



Q & A's – Jersey required Policy 2011

Q: Is it compulsory to wear my Rider Shirt (50km route) or official jersey (all other routes)?

A: All individual riders (those who are not part of a corporate team) are encouraged this year to wear your official jersey or rider shirt for the duration of the event.

We ask that all riders support this new initiative and 'ride with pride' in your official event jersey or rider shirt.

Q: Why has the policy changed?

A: Unregistered riders on the event are a problem every year – this jersey policy is an attempt to rectify that. When all registered riders wear their event jersey, it makes it easier for us to identify and deal with unregistered riders on the route.

This new initiative aims to improve the well-being and unity of riders as well as the brand identity of what is an iconic ride.

It is consistent with other international and Australian mass participation cycling events, including the Community Challenge ride at Tour Down Under, 2011 Great Ocean and Otway Classic Ride and 2010 Kinglake Ride.

Q: Where is the policy?

A: The policy is on www.bv.com.au/XXXXXXXXXX

Q: I am in a corporate team with our own kit; do we also have to wear the official jersey?

A: This year, registered riders who are part of a corporate team have the option to either wear the official event jersey or a team uniform.

Q: Will I be denied access on ferries and the Westgate if I am not wearing the official jersey?

A: No restrictions are currently planned, however priority will be given to registered riders wearing official event jerseys and rider shirts.

Q: I did not receive a free jersey before the cut off date; will I still be able to participate in a non-official jersey?

A: Yes, riders who did not register for the free jersey or rider shirt before the June cut off will be permitted to wear non-official jerseys.

Q: What will happen in 2012?

A: To celebrate what will be the 20th anniversary of the event, Bicycle Victoria will implement in 2012 a stricter policy obliging riders to wear the official event jersey or rider shirt.

Official Event Jersey Policy

Bicycle Victoria organisers of Bupa Around the Bay would like to bring to the attention of the riders in the 2011 event a new policy for the wearing of the official event jersey.

The policy is that all riders in all events are asked to wear the official event jersey in 2011.

This policy has come about after much consideration and is due in part to:

1. The welfare of all our registered participants. Due to the number of riders who participate unregistered, this policy will aid in identifying those riders. Unregistered riders use event benefits that are paid for by those who are registered
2. Examining the policies of other major mass participation events both here in Australia and internationally
3. A desire to better promote the overall brand identity of the event.