

Marketing Communications Co-ordinator

- **Contribute to the future of cycling**
- **Dynamic & passionate environment**
- **Strong community focus & values**



Bicycle Victoria's mission is "more people cycling more often." They have been extremely successful in delivering this through community awareness, behaviour change programs, membership and large scale events including Around the Bay in a Day and The Great Victorian Bike Ride.

Reporting to the Marketing Communications Manager, the Marketing Communications Co-ordinator will assist with developing and implementing Bicycle Victoria's marketing, communications and brand plans. You will be working as part of a small team and be responsible for market research, material production, strengthening the brand, analysing outcomes and providing marketing expertise to internal stakeholders.

If you are a motivated team player with expertise in marketing and communications, 'customer insight' and outstanding organisational skills to plan, deliver and measure, please forward your application. Alternatively contact Michelle Hewitt or Philip Mayers for further information.



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