

## National Ride to Work Day Ambassadors Talking...

*"Cycling is an important part of my life, so I'm very happy to encourage every Telstra employee to ride to work instead of driving: as well as helping with physical fitness, we can also reap the environmental benefits."*

David Moffatt  
Group Managing Director, Telstra Consumer Marketing and Channels

*"It really has helped to build camaraderie amongst our employees and the people we regularly do business with. Cycling knows no boundaries in terms of age, or even fitness."*

Craig Bingham  
Managing Director, AVIVA Investors

*"Looking after your health and financial well being are key for a great retirement. We will be actively encouraging our team and clients to support National Ride to Work Day and commute to work by bike."*

Perry Abbott  
CFO, Superpartners

*"Bike commuting is good exercise and staff health is a key component in our health and well-being strategy, whilst improving productivity, it is fun."*

Colin MacDonald  
Corporate Manager, HSE CSIRO

*"Supporting cycling sends a strong message about what we believe in."*

Andrew Wisdom  
Principal, Arup

national  
**ride**  
to **work**  
day<sup>2008</sup>

## **Bike Commuter Report**

*Produced by the National Ride to Work Day Program*



# national ride to work day 2008

Organisation Name

Organisation Address

Total Employee numbers:

**Total number of workplace coordinators participating in National Ride to Work Day 2008**

## Registrations in your workplace

No. of Workplace Coordinators:

No. of registered sites:

No. of registered participants:

**Total registered participants National Ride to Work Day 2008**

## First time riders on National Ride to Work Day 2008

Number of registered first time riders:

Percentage of registrants that are first-time riders:

**Kilometres travelled by bike by your staff on National Ride to Work Day 2008**

Normal travel mode	No. of registrants	% of total registrants
Car - alone	<input type="text"/>	<input type="text"/>
Car - with someone	<input type="text"/>	<input type="text"/>
Public transport	<input type="text"/>	<input type="text"/>
Walking	<input type="text"/>	<input type="text"/>
Bike	<input type="text"/>	<input type="text"/>

**Normal travel mode is registered riders main method of transport to work.**



## Specific event feedback

  
  


## Carbon savings on the event day

*Car alone* = 0.3 kg/km GHG savings  
*Car with others* = 0.15 kg/km GHG savings

On the day GHG savings	Km converted from car alone	Km converted from car with others	Kg GHG saved
Converting to bike commuting	<input type="text"/>	<input type="text"/>	<input type="text"/>

## Annual projected savings

This figure is calculated from all first timers in your organisation with sustained behaviour (based on national figures of 29%), converting from car 48 weeks per year at a frequency of 2.6 times per week.

kg GHG/year

No allowance is made for existing riders increasing commuting frequency.

## Future development

- Environmental** - integrate into sustainability plan
- HR** - make part of health and employee value proposition
- Finance** - invest in facilities, training and breakfasts
- Communications** - encourage registration for the event

## Key barriers to bike commuting

	%
1. <input type="text"/>	<input type="text"/>
2. <input type="text"/>	<input type="text"/>
3. <input type="text"/>	<input type="text"/>
4. <input type="text"/>	<input type="text"/>

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